

FOR THE COLLECTOR

“Explore · Look · shop · acquire · Love”

GUIDELINES ON COLLECTING ART

Collecting art can be exhilarating as well as a daunting task depending on the individual. Here are a few guidelines to consider in your collecting adventures:

- Visit art galleries and view new exhibits.
- Talk with gallery personnel, the artists, and other art collectors.
- Visit museums, professional art organizations, alternative art spaces, art schools and non-profit art groups.
- Become more educated on artists and artistic styles through reading art periodicals, books, and viewing websites.
- Read art critiques and reviews of art exhibits.
- Attend art lecture series.
- Consider working with a professional art consultant and advisor who will direct you through the procedures of purchasing artworks.
- Set a budget and know your own limit.
- Narrow choices while keeping an opened mind for your next art acquisition.
- Target the “undiscovered” emerging artists.
- Consider photography and prints which may be a more affordable alternative than one of a kind original art.
- Make educated choices and consider where you will hang (or place) the art.
- Explore, look, study, decide, shop, and acquire
- Buy what arouses your senses and enjoy it!
- **Purchase art because you love it and it will add to your aesthetic enjoyment of life!**